



Drs. Otto van Veen

Former Director Executive Education at Nyenrode Business University (NL). Responsible for custom-made Training & Consultancy and for special projects in Poland and the Netherlands. Today as Honorary Consul for the Republic of Poland. His mission is 'Create stronger relations by building bridges'.

Education: MSc Business Psychology at the University Nijmegen.

After a career of 15 years in Human Resources Management he moved to the Nyenrode Business University in Utrecht where in 1987 he became Program Director at the Executive and Management Development Centre. He was responsible for the design and execution of in-company and inter-company programs for the top- and middle management in the food retail, agribusiness, food industry and logistics. He has been cooperating with large and medium sized (family) companies.

Since his first visit to PL in 2005 (Lodz), he visited PL more than 100 times for at least 3 to 5 days each time. It was his mission to create partnerships and business courses between Nyenrode university and renowned Polish business institutions and universities like Kozminski University and the University of Life Sciences in Warsaw. It became the basis for a considerable network of business contacts all over Poland.

Because of intensive relations and many contacts in the economic, social and educational networks in Poland, he was asked to become as Honorary Consul for the Republic of Poland in the Netherlands in 2012. As a member of the Dutch Polish Centre for Trade development and the Polish-Dutch Chamber of Commerce in Warsaw he has been involved in the organisation of the annual Dutch Polish Business Award. As Honorary Consul he defines his task as a promoter of Polish business, science, culture and tourism in the Netherlands and to create knowledge platforms with Polish and Dutch companies and educational institutions. He wants to create stronger relations by building bridges and causing unexpected eye-openers for sustainable cooperation.

Within this frame he organized a study trip for Dutch leaders in the Cultural sector to Warsaw and Lodz in October 2017. They participate in the Leadership in Culture Program organized by the University of Utrecht. As psychologist and executive trainer his focus has always been to make students and leaders aware of their way of thinking and behaving as a result of their deeply embedded life interests. Besides he was an active trainer and educator in the area of Creative Thinking.
